



ADRIANNA WONG.

Apparel Graphic Designer

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Portfolio:

adriannawong.com

EDUCATION

B.A. Studio Art

California State University Long Beach
2015-2019 | GPA 3.6

Relevant Courses: Typography 1 & 2, Introduction to Graphic Design, Advanced Graphic Design, Advertising, Marketing, Green Marketing, Color Theory, Fiber Pattern Design & Screenprinting

SKILLS



- Typography
- Sketching
- Product Design
- Textile Design
- Centric
- Product Photography
- Microsoft Word & Powerpoint
- Social Media
- Illustration
- Procreate
- CADs
- Mockups
- Art Direction
- Techpacks

EXPERIENCE

Isaac Morris Ltd. | January 2026-Present

Apparel Graphic Designer

- Develop trend-driven graphics, typography, and artwork that align with seasonal trends, customer preferences, and licensing requirements.
- Research fashion, graphic, and consumer trends to create commercially viable graphics for the off-price retail market.
- Contribute to high-volume graphic programs, with multiple designs selected for production runs exceeding 10,000 units.

Freelance | February 2025-Present

Apparel Graphic Designer

- Create unique artwork and seasonal graphics for apparel, packaging, and licensed products, including music artist tour merch and all-over prints.
- Pitch design concepts using mood boards, references, and visual presentations to communicate direction and brand alignment.
- Produce mockups, CADs, and final production-ready artwork for clients across multiple product categories.

Savage X Fenty | July 2024-February 2025

Apparel Graphic Designer

- Designed seasonal graphics, prints, logos, and trims across apparel collections, ensuring alignment with brand aesthetic and target consumer.
- Executed full design lifecycle from concept research and sketches to production-ready files in Photoshop and Illustrator.
- Built mood boards, color palettes, and concept presentations to communicate consumer-focused design narratives.
- Conducted trend research to develop designs that reflect emerging visual culture and resonate with the target audience.

Savage X Fenty | May 2022-July 2024

Associate Graphic Designer

- Played a key role in conceptualizing and designing graphic elements, trims, and packaging that elevated the brand's storytelling and identity.
- Partnered with production teams to translate digital designs into high-quality physical garments and trims.
- Led the transition to a Product Lifecycle Management (PLM) system, streamlining workflow and archiving seasonal collections.

Incipio Brands | March 2020-May 2022

Associate Product Designer & Technical Designer

- Designed licensed graphics and seasonal artwork across product lines, aligning with brand identity and market trends.
- Built mood boards, color palettes, and presentations to communicate design narratives and seasonal direction.

IMAX | Jan 2018 - May 2018

Creative Content Intern

Discovery Inc. | May 2018 - Aug 2018

Digital Media Intern