



ADRIANNA WONG.

Graphic Designer & Product Designer

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EDUCATION

B.A. Studio Art

California State University Long Beach

2015-2019 | GPA 3.6

Relevant Courses: Typography 1 & 2, Introduction to Graphic Design, Advanced Graphic Design, Advertising, Marketing, Green Marketing, Color Theory, Fiber Pattern Design & Screenprinting

SKILLS



- Typography
- Sketching
- Product Design
- Textile Design
- Centric
- Product Photography
- Microsoft Word & Powerpoint
- Social Media
- Time Management

EXPERIENCE

Savage X Fenty | July 2024-Present

Graphic Designer

- Partner with cross-functional teams (apparel design, product development, and marketing) to design custom logos, prints, and trims that align with the brand's aesthetic and vision.
- Execute all phases of design, from initial concept research and sketching to final production-ready assets.
- Conduct in-depth trend research to develop designs that resonate with target audiences while staying on top of emerging visual culture trends.
- Collaborate on the development of seasonal color palettes, ensuring consistency across apparel collections.

Savage X Fenty | May 2022-July 2024

Associate Graphic Designer

- Played a key role in conceptualizing and designing graphic elements, trims, and packaging that elevated the brand's storytelling and identity.
- Championed the transition to a Product Lifecycle Management (PLM) system, improving workflow efficiency, tracking seasonal design updates, and creating an organized archive of past collections.
- Partnered with the production team to ensure seamless translation of digital designs into physical garments and trims.

Incipio Brands | March 2020-May 2022

Associate Product Designer & Technical Designer

- Manage and develop design projects by leveraging market research and trends in conjunction with the creation of original artwork for global retail.
- Produce high-detail storyboards, mockups, and comprehensive color research to effectively communicate new products and projects for mass market appeal.
- Conduct extensive research on vendors, sourcing, and emerging technologies to drive innovation and enhance company competitiveness.

Zynet Inc. | July 2019-Jan 2020

Graphic Designer

- Conceived, designed, and developed digital and social communications for versatile use across web, print, and digital media platforms.

Freelance Graphic Designer | Aug 2015-July 2019

IMAX | Jan 2018 - May 2018

Creative Content Intern

Discovery Inc. | May 2018 - Aug 2018

Digital Media Intern